

# Investment options for Protective® Strategic Objectives II Variable UL

A solid tax-advantaged investment strategy is key to balancing a client's holistic portfolio. Protective Strategic Objectives II offers strong investment options from leading fund managers.

## The power of Strategic Objectives II

When a client needs an alternative way to grow and protect their money, offer them a VUL that features a competitive fund line up to fuel cash value growth potential.



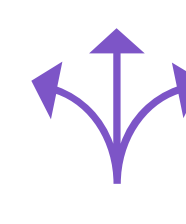
### Strong accumulation potential

Tax-deferred cash value potential with flexibility and death benefit protection to support a variety of financial goals.



### Access to high-quality, low-cost funds

Our funds were carefully chosen for their low fees and long history of performance.



### Choice of turnkey or custom approaches

We offer both model portfolios and do-it-yourself options to create a tailored strategy.

## Quality investment options backed by performance

Access over 30 high-quality, low-cost funds selected from leading fund managers, each chosen for their professional credentials and experience. The quality speaks for itself: 79% of our funds have a 4- or 5-star Morningstar rating.

To view fund information, select the variable product type and name.

[View funds](#)



## Offer clients a choice of approaches in their investment strategy

Strategic Objectives II VUL gives clients the flexibility to choose from a variety of quality investment options managed by top fund managers, with both turnkey and do-it-yourself options for creating a diversified portfolio.



### Choose one of our simple turnkey solutions



### Construct a custom allocation strategy

## Simplify clients' choices with turnkey solutions

Our Protective Life model portfolios can simplify the asset allocation process for clients who may become overwhelmed by too many investment choices. Each offers broad diversification by asset class and fund manager.

Protective Model Portfolio	Target Allocation	
Conservative growth	50% Equity	50% Fixed Income
Moderate growth	65% Equity	35% Fixed Income
Growth & income	75% Equity	25% Fixed Income
Aggressive growth	90% Equity	10% Fixed Income



## Construct a custom allocation strategy

If you and your clients prefer a do-it-yourself approach, our [performance center](#) provides the information and performance details you'll need – or contact our knowledgeable team for support. You can also learn more about investment strategies by downloading our [investment options guide](#).

## Check fund performance with our interactive tool

Our online tool allows you to quickly access fund information and quarterly performance details for our variable universal life and variable annuity investment options.

To view performance information and run reports, select the variable product type and name.

[View performance](#)

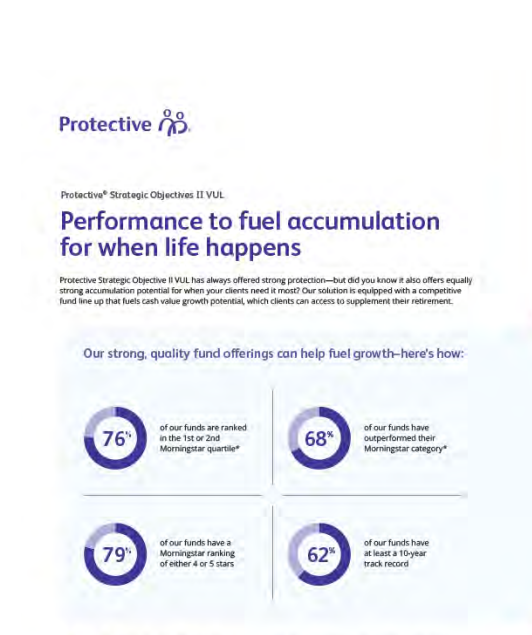
## Helpful resources

Get more in-depth information about investing with our Strategic Objectives II VUL.



### Learn more about Protective® Strategic Objectives II's investment options

[Download](#)



### See how our high-performing funds can help fuel growth

[Download](#)

## Other related topics



### Lifetime coverage and income protection plus growth potential

[Learn more](#)



### Fund performance resources and tools

[Learn more](#)



### Securing the future with an estate plan

[Learn more](#)

## We're here for you

Everyone deserves peace of mind when it comes to safeguarding what's most important. We're ready to help you deliver the protection and security your clients deserve. Reach out to us anytime for questions and support, and we'll get in touch with you as soon as possible.

[Contact us](#)

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