Protective ?

Investment options for Protective® Strategic Objectives II Variable UL

A solid tax-advantaged investment strategy is key to balancing a client's holistic portfolio. Protective

Strategy Objectives II offers strong investment options from leading fund managers.

When a client needs an alternative way to grow and protect their money, offer them a VUL that features a competitive

The power of Strategic Objectives II

fund line up to fuel cash value growth potential.



Tax-deferred cash value potential with flexibility and death

benefit protection to support a variety of financial goals.

Access to high-quality, low-cost funds

history of performance.

Choice of turnkey or custom approaches

We offer both model portfolios and do-it-yourself options to create a tailored strategy.

Our funds were carefully chosen for their low fees and long

credentials and experience. The quality speaks for itself: 79% of our funds have a 4- or 5-star Morningstar rating.

Access over 30 high-quality, low-cost funds selected from leading fund managers, each chosen for their professional

Quality investment options backed by performance

To view fund information, select the variable product type and name. View funds

ClearBridge



CAPITAL

AMERICAN











PIMCO

Asset

Management



Protective Model Portfolio

Conservative growth

Moderate growth



Offer clients a choice of approaches in their

investment strategy

Strategic Objectives II VUL gives clients the flexibility to choose from a variety of quality investment options managed by

top fund managers, with both turnkey and do-it-yourself options for creating a diversified portfolio.



Choose one of our simple **Construct a custom** turnkey solutions allocation strategy



35% Fixed Income

Our Protective Life model portfolios can simplify the asset allocation process for clients who may become overwhelmed by too many investment choices. Each offers broad diversification by asset class and fund manager.

Target Allocation

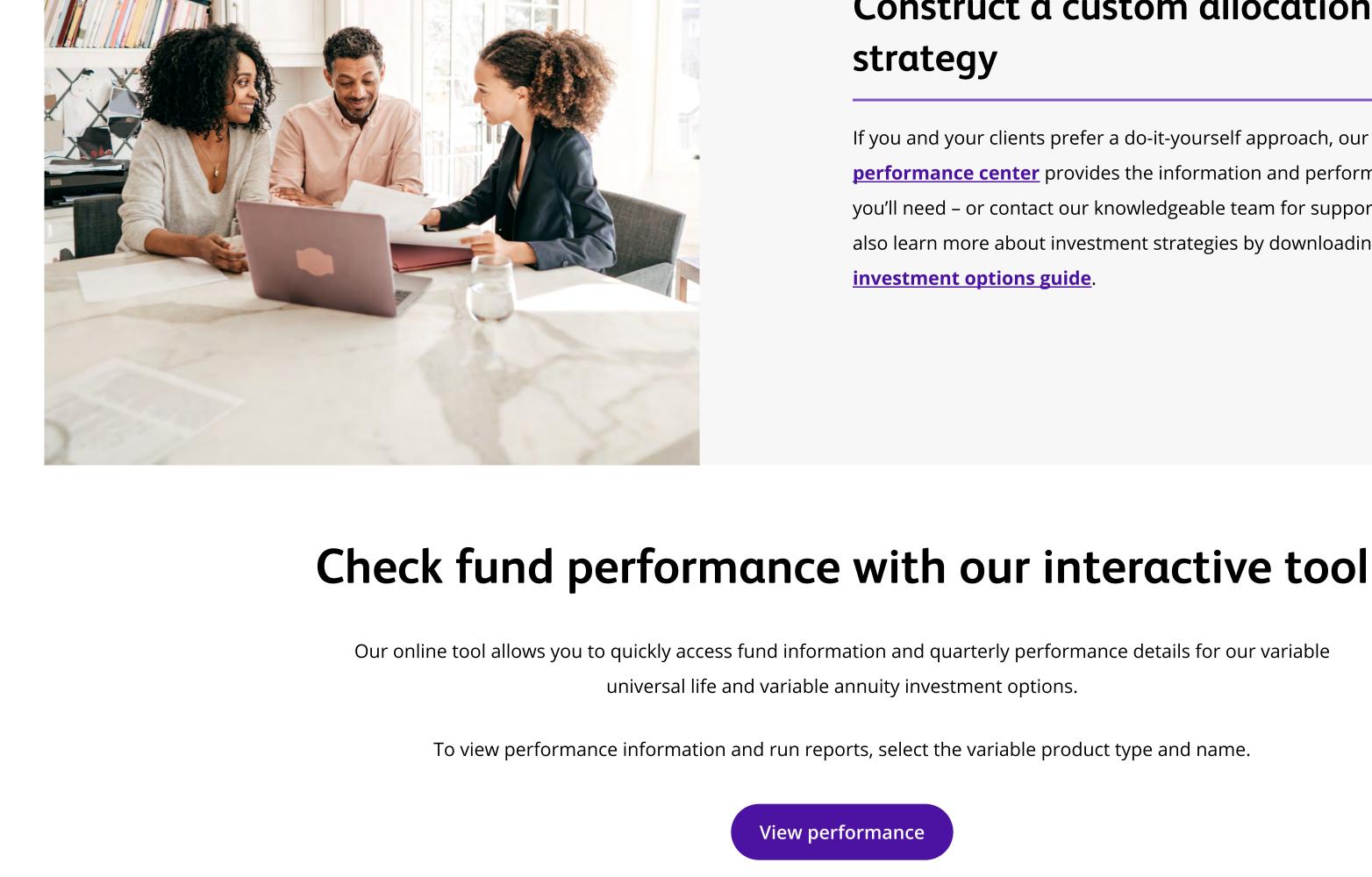
65% Equity

50% Fixed Income 50% Equity

Growth & income 25% Fixed Income 75% Equity **Aggressive growth** 10% Fixed Income 90% Equity

strategy

investment options guide.



Construct a custom allocation

If you and your clients prefer a do-it-yourself approach, our

performance center provides the information and performance details

you'll need – or contact our knowledgeable team for support. You can

also learn more about investment strategies by downloading our

To view performance information and run reports, select the variable product type and name.

Helpful resources Get more in-depth information about investing with our Strategic Objectives II VUL.

View performance



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income protection plus

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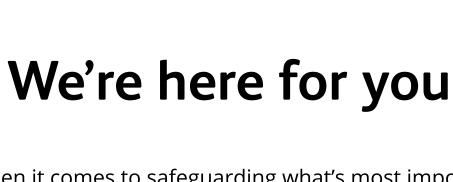
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