# Just for you When you open a qualifying

When you open a qualifying checking account. (Who wouldn't love that?)

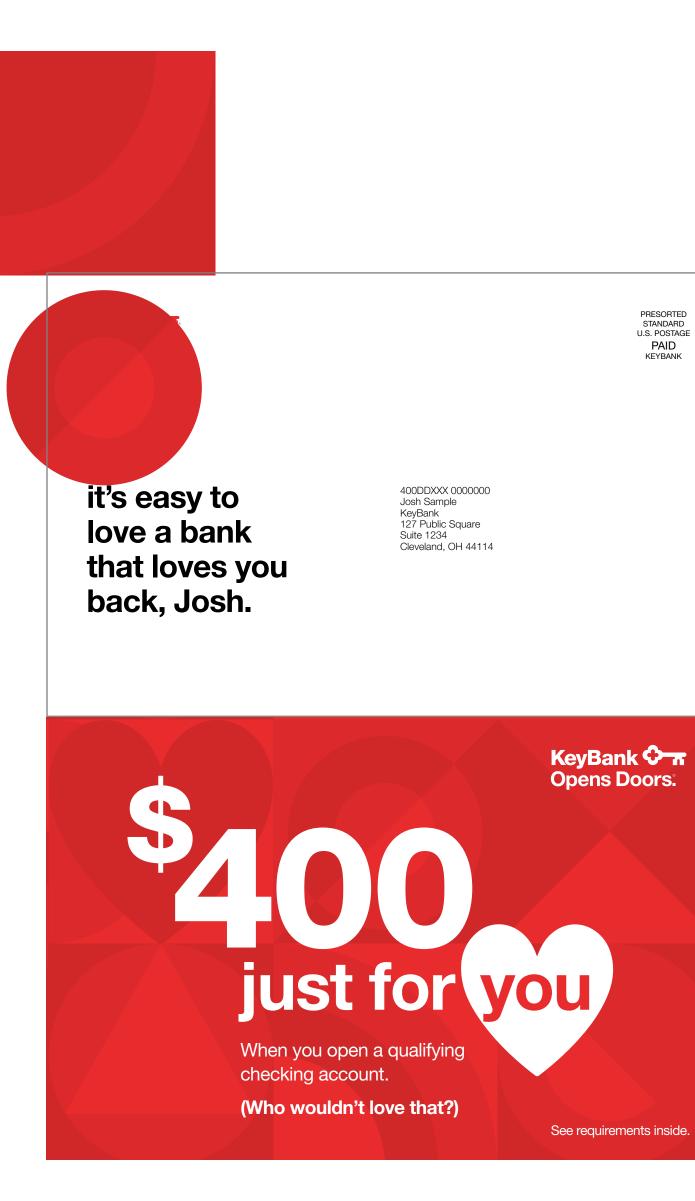
28

 $\rightarrow$  concept three



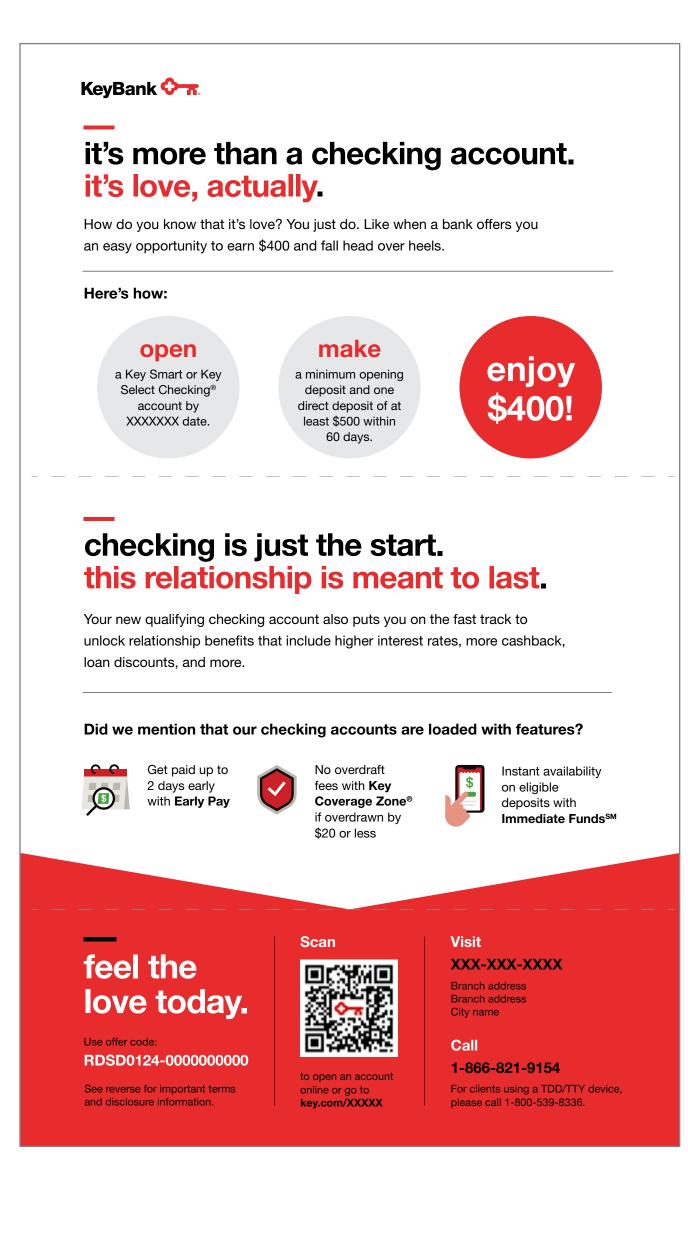
See requirements inside.

### inside layout



PRESORTED STANDARD U.S. POSTAGE PAID KEYBANK

30

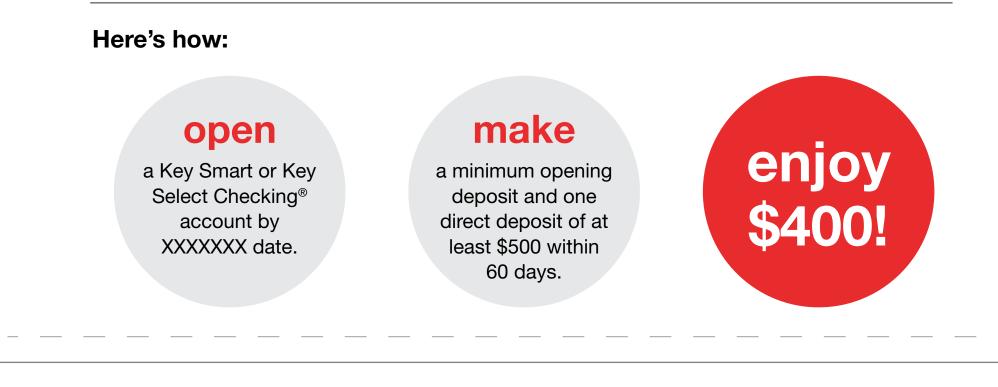


#### inside detail

## KeyBank 🔶 🕋

## it's more than a checking account. it's love, actually.

How do you know that it's love? You just do. Like when a bank offers you an easy opportunity to earn \$400 and fall head over heels.



# checking is just the start. this relationship is meant to last.

Your new qualifying checking account also puts you on the fast track to unlock relationship benefits that include higher interest rates, more cashback, loan discounts, and more.

#### Did we mention that our checking accounts are loaded with features?



Get paid up to 2 days early with **Early Pay** 



No overdraft fees with **Key Coverage Zone®** if overdrawn by \$20 or less



Instant availability on eligible deposits with Immediate Funds<sup>sm</sup>

# feel the love today.

Use offer code: RDSD0124-0000000000

See reverse for important terms and disclosure information.





to open an account online or go to **key.com/XXXXX** 

## Visit XXX-XXX-XXXX

Branch address Branch address City name

#### Call

#### 1-866-821-9154

For clients using a TDD/TTY device, please call 1-800-539-8336.