



Ready. Set. Save.

Dear Valued Customer,

Everyone should have a little extra stashed away for something.

When you have savings, you have peace of mind in knowing you're ready for the planned or unexpected.

What should you save for?

- **Financial Freedom** – To enjoy a comfortable lifestyle with less worry.
- **Emergencies** – To have cash available for urgent and unexpected needs.
- **Retirement** – To help you plan your financial future.
- **Education** – To invest in your child's (or your own) learning and growth.
- **Fun stuff!** – Vacations, a new car, home improvement projects... savings well spent.

Get started on your savings today. Open a Personal Savings Account* [online](#) or [schedule an appointment](#) to talk to a banker by phone, in person or by video chat for help.

[Learn More Now](#)



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Dear Valued Customer,

Saving money can be easy, let's count the ways.

1

Pay yourself: Tax refunds, birthday money, workplace bonus - put it right into your savings account, don't even think twice.

2

Stick to a budget: You should have a plan for what you do with your money every month (bills, living expenses), then save the extra.

3

Cut spending: See how long you can go without spending on non-essentials. You'll be surprised how much could be leftover. Use that extra cash at the end of the month for your savings.

We also have tools to help you set your savings goals. [Use our online Atlantic Union Bank Savings Calculator.](#)

Get started on your savings today. Open a Personal Savings Account* [online](#) or [schedule an appointment](#) to talk to a banker by phone, in person or by video chat for help.

[Learn More Now](#)



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Dear Valued Customer,

Do you have an extra \$25? That's all you need to open one of our personal savings accounts.

Our [online account opening](#) is simple. And, we can even help you automate your savings on an ongoing basis by transferring a little each week or month from your checking account – you don't have to even think about it.

Ready to save?

Get started on your savings today. Open a Personal Savings Account* [online](#) or [schedule an appointment](#) to talk to a banker by phone, in person or by video chat for help.

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Dear Valued Customer,

Saving money is easy when you don't have to do the heavy lifting.



Have your employer **divide your direct deposits** between your checking account and savings account. (For example, you can have 90% of your paycheck go into your checking account and 10% go into your savings account).



Let us **automatically transfer funds from your checking** to your savings account in small increments over the course of a month. You tell us how much.

Ready to save?

Start saving today with just \$25. Open a Personal Savings Account* [online](#) or [schedule an appointment](#) to talk to a banker by phone, in person or by video chat for help.

[Learn More Now](#)



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Dear Valued Customer,

Saving money is easier when you set goals.

Think of something that you are saving towards or a specific amount that you want to reach and aim for it.

Is it a down payment
on a car or house?

Is it a monthly
retirement
contribution?

Do you need a new
dishwasher?

Try not to stray from your plan and if you happen to have a hiccup, it's not the end of the world – you can pick up where you left off next month.

The Atlantic Union Bank [Savings Calculator](#) can also help you meet your savings goals.

Ready to save?

Start saving today. [Open a Personal Savings Account* online](#) or [schedule an appointment](#) to talk to a banker by phone, in person or by video chat for help.

[Learn More Now](#)