



Dear Valued Customer,

### Everyone should have a little extra stashed away for something.

When you have savings, you have peace of mind in knowing you're ready for the planned or unexpected.

### What should you save for?

- Financial Freedom To enjoy a comfortable lifestyle with less worry.
- Emergencies To have cash available for urgent and unexpected needs.
- Retirement To help you plan your financial future.
- Education To invest in your child's (or your own) learning and growth.
- Fun stuff! Vacations, a new car, home improvement projects...
  savings well spent.

Get started on your savings today. Open a Personal Savings Account\* online or schedule an appointment to talk to a banker by phone, in person or by video chat for help.

**Learn More Now** 





Dear Valued Customer,

Saving money can be easy, let's count the ways.



Pay yourself: Tax refunds, birthday money, workplace bonus - put it right into your savings account, don't even think twice.



Stick to a budget: You should have a plan for what you do with your money every month (bills, living expenses), then save the extra.

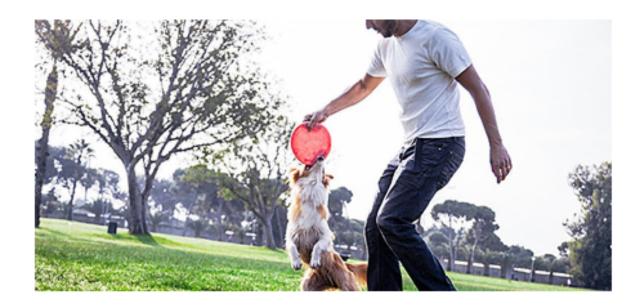


Cut spending: See how long you can go without spending on non-essentials. You'll be surprised how much could be leftover. Use that extra cash at the end of the month for your savings.

We also have tools to help you set your savings goals. Use our online Atlantic Union Bank Savings Calculator.

Get started on your savings today. Open a Personal Savings Account\* online or schedule an appointment to talk to a banker by phone, in person or by video chat for help.





Dear Valued Customer,

Do you have an extra \$25? That's all you need to open one of our personal savings accounts.

Our <u>online account opening</u> is simple. And, we can even help you automate your savings on an ongoing basis by transferring a little each week or month from your checking account — you don't have to even think about it.

## Ready to save?

Get started on your savings today. Open a Personal Savings Account\* online or schedule an appointment to talk to a banker by phone, in person or by video chat for help.

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Dear Valued Customer,

Saving money is easy when you don't have to do the heavy lifting.



Have your employer divide your direct deposits between your checking account and savings account. (For example, you can have 90% of your paycheck go into your checking account and 10% go into your savings account).



Let us automatically transfer funds from your checking to your savings account in small increments over the course of a month. You tell us how much.

## Ready to save?

Start saving today with just \$25. Open a Personal Savings Account\* online or schedule an appointment to talk to a banker by phone, in person or by video chat for help.





Dear Valued Customer,

#### Saving money is easier when you set goals.

Think of something that you are saving towards or a specific amount that you want to reach and aim for it.

Is it a down payment on a car or house?

Is it a monthly retirement contribution?

Do you need a new dishwasher?

Try not to stray from your plan and if you happen to have a hiccup, it's not the end of the world – you can pick up where you left off next month.

The Atlantic Union Bank <u>Savings Calculator</u> can also help you meet your savings goals.

#### Ready to save?

Start saving today. Open a Personal Savings Account\* online or schedule an appointment to talk to a banker by phone, in person or by video chat for help.

**Learn More Now** 





