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# Your Guide To Business Succession Planning





# You've worked hard to establish your business. What's next?

Whether your business is a family operation or other enterprise—if you've built wealth in it, you should be looking towards the future. At Middleburg Financial, we'll work with you to develop a customized business succession plan to help with the transfer of both management and ownership control whether it's to your family or an outside organization—as well as a contingency plan in case of premature death or disability.





## 5 Benefits of a Comprehensive Business Succession Plan

- **1. Security:** Quickly address sudden events as well as planned transitions
- **2. Flexibility:** Update the plan as your circumstances change
- **3. Backup and support:** Manage change and put different priorities, such as business continuity and family financial interests, in line
- **4. Peace of mind:** Know that your legacy will be protected
- **5. Consistency:** The plan must be coordinated with your estate and financial plan for optimal efficiency

\*firstbusiness.com

### Plan for the Future

Are you grooming a successor for the family business? Are you entertaining the thought of selling it or retiring? Will you have the resources to retire comfortably if you do? As a business owner, these are **important questions to ask yourself**. When you know the answers, you'll have a better idea and a clearer thought-process when it comes to making the **right decision for you and your business**.

# BUSINESS OWNER

FAMILY MEMBERS

In the business and not in the business

#### **EMPLOYEES**

Key employees and general employees

As a business owner, your business succession plan **might involve more parties** than you originally thought. In addition to yourself and family members (whether they are involved in the business or not), **key employees and stakeholders** must, at the very least, be taken into consideration.

## **Your Options**

- Gift, bequeath or sell the business to the family
- Sell to a third party
- Sell to co-owners
- Sell to employees
- Take the company public
- Close the business.

### Your Dedicated Team

Your business succession team at Middleburg Financial encompasses a diverse collection of **professionals and experts**.

#### Internal Middleburg Financial Team

- ✓ Trust Advisor
- ✓ Portfolio Manager

#### **External Team**

- ✓ Attorney
- ✓ CPA
- ▼ Business Valuation Expert
- ✓ Insurance Professional

## How We Help

Turning over your busines is a big step in your life. We'll stay with you every step of the way to help you reap the benefits of your hard work. Talk to a Middleburg Financial advisor about a customized plan for you.

MiddleburgFinancial.com